



Coverage Dossier

Liberty General partners with PhonePe for motor insurance

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9 Nov 2021	Liberty General partners with PhonePe to offer motor insurance	Southern Mail	Chennai	2	Bureau
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16 Nov 2021	Liberty General Insurance's partnership with PhonePe	Janpath Samachar (Hindi)	Mumbai	11	Bureau
11 Nov 2021	Liberty General Insurance's partnership with PhonePe	Sanj Vartha (Marathi)	Pune	3	Bureau
11 Nov 2021	Liberty General Insurance's partnership with PhonePe	Yug Vandana (Gujarati)	Mumbai	3	Bureau
11 Nov 2021	Liberty General Insurance's partnership with PhonePe	Loksatta	Mumbai, Pune, Nagpur, Thane, Palghar, Ahmednagar, Amravati, Aurangabad, Nashik	11	Bureau
10 Nov 2021	Partnering with PhonePe for Motor Insurance	Navbharat (Hindi)	Pune	5	Bureau
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10 Nov 2021	Liberty General Insurance's partnership with PhonePe	Pudhari (Marathi)	Mumbai, Pune	8	Bureau
10 Nov 2021	Liberty General Insurance partnership with PhonePe	Punya Nagari (Marathi)	Pune	2	Bureau

10 Nov 2021	Liberty General Insurance has announced a partnership with PhonePe to offer motor insurance	Shivner (Marathi)	Mumbai	3	Bureau
10 Nov 2021	Liberty General Insurance has announced a partnership with PhonePe to offer motor insurance	Vishwa Darpan (Marathi)	Pune	4	Bureau
Online					
18 Nov 2021	Liberty Gen ties-up with PhonePe to sell motor insurance	Asia Insurance Post	Online Web	NA	Bureau
17 Nov 2021	PhonePe, Liberty General Insurance Join Hands to Offer Motor Insurance Digitally	MSN India	Online Web	NA	Bureau
17 Nov 2021	PhonePe, Liberty General Insurance Join Hands to Offer Motor Insurance Digitally	News 18	Online Web	NA	Bureau
17 Nov 2021	फोनपे, लिबर्टी जनरल इंश्योरेंस ने डिजिटल रूप से मोटर बीमा की पेशकश के लिए हाथ मिलाया	Bharat Times	Online Web	NA	Bureau
17 Nov 2021	PhonePe, Liberty General Insurance Join Hands to Offer Motor Insurance Digitally	Postin Trend	Online Web	NA	Ankita Dixit
17 Nov 2021	PhonePe, Liberty General Insurance Join Hands to Offer Motor Insurance Digitally	Prime Times	Online Web	NA	Bureau
10 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Life Care News	Online Web	NA	Bureau
10 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Odisha Diary	Online Web	NA	Bureau
10 Nov 2021	मोटर विमा मिळणार झटपट; लिबर्टी जनरल इन्शुरन्सची 'फोन पे'सह भागीदारी	Maharashtra Times	Online Web	NA	Kailas Redij

9 Nov 2021	PhonePe, Liberty General Insurance partner to offer motor insurance	Mint	Online Web	NA	Bureau
9 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Bima Bazaar	Online Web	NA	Bureau
8 Nov 2021	PhonePe onboards Liberty General Insurance to offer motor insurance	The Hindu Business Line	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	UNI India	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer motor insurance	The Free Press Journal	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	APN News	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Business News This Week	Online Web	NA	Surya Pillai
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	City Air News	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Global Prime News	Online Web	NA	Sachin Murdeshwar
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance!	Hot News Express	Online Web	NA	Bureau
8 Nov 2021	PhonePe, Liberty General Insurance partner to offer motor insurance	HT Syndication	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	IIFL	Online Web	NA	Bureau
8 Nov 2021	PhonePe, Liberty General Insurance Partner for Auto Insurance	India News Republic	Online Web	NA	Bureau

8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	International News and Views	Online Web	NA	Bureau
8 Nov 2021	PhonePe is part of Liberty General Insurance and offers car insurance	Jioforme	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Konexio Network	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Media News4u	Online Web	NA	Bureau
8 Nov 2021	PhonePe onboards Liberty General Insurance to offer motor insurance	News Logged	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	News Patrolling	Online Web	NA	Mahender Bansal
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Prittle Prattle News	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Pune Prahar	Online Web	NA	Pune Prahar
8 Nov 2021	Liberty general insurance partners with phonepe to offer motor insurance	Shree Global Net	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance, PhonePe partner to offer Motor Insurance	The Banking & Finance Post	Online Web	NA	Bureau
8 Nov 2021	PhonePe, Liberty General Insurance partner to offer automobile insurance	The Bharat Express News	Online Web	NA	Bureau
8 Nov 2021	PhonePe onboards Liberty General Insurance to offer motor insurance	The Out Reach	Online Web	NA	Bureau
8 Nov 2021	PhonePe, Liberty General Insurance partner to offer automobile insurance	Uk Time News	Online Web	NA	Bureau

8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Mumbai Telegram	Online Web	NA	Bureau
8 Nov 2021	PhonePe, Liberty General Insurance partner to offer automobile insurance	The Singapore Time	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer Motor Insurance	Times Tech Now	Online Web	NA	Bureau
8 Nov 2021	Liberty General Insurance partners with PhonePe to offer motor insurance	News Navi	Online Web	NA	Bureau
8 Nov 2021	PhonePe, Liberty General Insurance partner to offer motor insurance	VEP News	Online Web	NA	Bureau

Mainlines

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Liberty General partners with PhonePe for motor insurance

MUMBAI: Liberty General Insurance, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributor with sale of over 5 lakh policies in 5 months. *NT*

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Journalist	Bureau		

BIZZ BUZZ

Liberty General Insurance partners with PhonePe

**BB BUREAU
HYDERABAD**

LEADING general insurance company, Liberty General Insurance Ltd, has partnered with PhonePe, a digital payments service provider, to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of the fastest growing digital distributors with sale of over 5 lakh policies in 5 months.

Roopam Asthana, CEO and Whole Time Director, Liberty General Insurance, said: "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Our company has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market." Gunjan Ghai, V-P and Head of Insurance, PhonePe, said: "We are delighted to partner with Liberty General Insurance to provide motor insurance products to our more than 32 crore users. PhonePe users can choose from multiple motor insurance products on our platform and purchase seamlessly in a few clicks. We are committed to build the platform as a one-stop destination for all insurance needs and this partnership is another step in that direction."

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Journalist	Bureau		

Liberty General Insurance partners with PhonePe to offer Motor Insurance

Chennai: Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributors with sale of over 5 lakh policies in 5 months. Speaking on the development, Mr. Roopam Asthana, CEO & Whole Time Director, Liberty General Insurance said, "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market. Speaking on the partnership, Gunjan Ghai, VP & Head of Insurance, PhonePe said, "We are delighted to partner with Liberty General Insurance to provide motor insurance products to our 32+ crore users. PhonePe users can choose from multi

Regional

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लिबर्टी जनरल इंश्योरेंस ने मोटर बीमा की पेशकश के लिए फोनपे के साथ साझेदारी की



Liberty Mutual.
INSURANCE

मुंबई (कार्यालय संवाददाता)। मोटर बीमा पॉलिसी मोटर बीमा लिबर्टी जनरल इंश्योरेंस लिमिटेड कवर तक आसान पहुंच प्रदान ने डिजिटल प्लेटफॉर्म के जरिए करती है। साल 2020 में फोनपे मोटर इंश्योरेंस की पेशकश के लिए ने बीमा वितरण क्षेत्र में कदम फोनपे के साथ अपनी साझेदारी की रखा था और महज पांच महीनों में है। अब फोनपे के साथसाझेदारी से पांच लाख से अधिक पॉलिसियों लिबर्टी जनरल इंश्योरेंस ने डिजिटल की बिक्री के साथ भारत के सबसे माध्यम को अपनाने वाली पीढ़ी के तेजी से बढ़ते डिजिटल वितरकों में लिए चार पहिया और दोपहिया से एक बन गया है।

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लिबर्टी जनरल इन्शुरन्स ने मोटार विमा ऑफर करण्यासाठी फोन पे सह भागीदारी

पुणे (प्रतिनिधी) : लिबर्टी जनरल इन्शुरन्स लिमिटेड, भारतीय आघाडीच्या सामान्य विमा कंपन्यांपैकी एक असलेली विमा कंपनी, डिजिटल पद्धतीने मोटार विमा ऑफर करण्यासाठी फोन पे सोबतची आपली भागीदारी मजबूत केली.

फोन पे द्वारे, लिबर्टी जनरल इन्शुरन्सची मोटार विमा पॉलिसी मोटार विमा संरक्षणासाठी, विशेषतः डिजिटली जाणकार पिढीसाठी, सुलभता प्रदान करते. २०२० मध्ये, फोन पे ने विम्याच्या वितरणात पुढाकार घेतला आणि ५ महिन्यांत ५ लाखांहून अधिक पॉलिसींच्या विक्रीसह भारतीय सर्वात वेगाने वाढणारा डिजिटल वितरक बनला आहे.

रूपम अस्थाना, सीईओ आणि पूर्णवेळ संचालक, लिबर्टी जनरल इन्शुरन्स या बहल बोलताना म्हणाले, या भागीदारीमुळे, लिबर्टी जनरल इन्शुरन्स

लिबर्टी जनरल इन्शुरन्स बद्दल

लिबर्टी जनरल इन्शुरन्स लि. (एलजीआय) ही अमेरिकेत मुख्यालया असलेल्या व जगभरात ९०० हून अधिक देशात कार्यालये असलेले वैविध्यपूर्ण वैश्विक विमा कंपनी लिबर्टी सिटीस्टेट होल्डिंग्ज पीटीई लिमिटेड आणि इनाम सिक्युरिटीज आणि डायमंड व्हीलट्रेड यांच्यातील संयुक्त उपक्रम आहे. एलजीआयने २०१३ मध्ये व्यापक क्लिकोव्ह, व्यावसायिक आणि औद्योगिक विमा समाधान प्रदान करण्याच्या उद्देशाने कामकाज सुरू केले. कंपनीची कर्मचारी संख्या ११००+ आहे व त्यांची उपस्थिती २८ राज्यांत १००+ ठिकाणी आहे. त्याच्या पार्टनर नेटवर्कमध्ये सुमारे ५१००+ रुग्णालये आणि ४३०० हून अधिक वाहन सेवा केंद्रांचा समावेश आहे. कंपनी आरोग्य आणि वैयक्तिक अपघात विमा, कार आणि दुचाकी विमा, कर्मचाऱ्यांची भरपाई विमा, व्यावसायिक विमा, अग्निशमन व अभियांत्रिकी विमा, सागरी विमा आणि इतर विमा उत्पादने देऊ करते.

आपल्या ग्राहकांना आजच्या डिजिटल युगात सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी फोन पे सोबतचा आपला करार मजबूत केला आहे. लिबर्टी जनरल इन्शुरन्स मध्ये विमा उत्पादनांचा सर्वसमावेशक गुच्छा आहे जो

बाजारपेठेतील इतर विद्यमान मोटार विमा उत्पादनांपासून वेगळा आहे.

गुंजन घई, उपाध्यक्ष आणि विमा विभागाचे प्रमुख, फोन पे या भागीदारीबद्दल बोलताना, म्हणाले, आमच्या ३२ कोटी हून अधिक वापरकर्त्यांना मोटार विमा

उत्पादने देण्यासाठी लिबर्टी जनरल इन्शुरन्ससोबत भागीदारी करताना आमहाला आनंद होत आहे. फोन पे वापरकर्ते आमच्या प्लॅटफॉर्मवरील अनेक मोटार विमा उत्पादनांमधून निवडू शकतात आणि काही क्लिकमध्ये विमा खरेदी करू शकतात. सर्व विमा गरजांसाठी फोन पे हे बॅन-स्टॉप डेस्टिनेशन म्हणून तयार करण्यासाठी आम्ही बचनबद्ध आहोत आणि ही भागीदारी त्या दिशेने आणखी एक पाऊल आहे.

फोन पे बद्दल: फोन पे हे ३२५ दशलक्ष नोंदणीकृत वापरकर्त्यांसह भारतीय आघाडीचे डिजिटल प्लॅटफॉर्म आहे. फोन पे वापरून, वापरकर्ते पैसे पाठवू आणि प्राप्त करू शकतात, मोबाइल रिचार्ज करू शकतात, डीटीएच, डेटा काइर्स, दुकानां मध्ये पैसे देऊ शकतात, युटिलिटी प्लॅटफॉर्म करू शकतात, सोने खरेदी करू शकतात आणि गुंतवणूक करू शकतात.

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લિબર્ટી જનરલ ઈન્સ્યોરન્સ મોટર ઈન્સ્યોરન્સ ઓફર કરવા માટે ફોનપે સાથે ભાગીદારી કરી

ડિજિટલી સેવી જનરેશન માટે ફોર-વ્હીલર અને ટુ-
વ્હીલર ઈન્સ્યોરન્સ સોલ્યુશન્સ

મુંબઈ: નવેમ્બર, ૨૦૨૧: શકાય. લિબર્ટી જનરલ ભારતમાં અનેક અગ્રણી જનરલ ઈન્સ્યોરન્સ વીમા પ્રોડક્ટનો વ્યાપક ઈન્સ્યોરન્સ કંપનીઓમાંની એક સમૂહ ધરાવે છે જે તેને માર્કેટમાં એવી લિબર્ટી જનરલ ઈન્સ્યોરન્સ પ્રવર્તમાન મોટર ઈન્સ્યોરન્સના લિમીટેડ મોટર ઈન્સ્યોરન્સ પરિપ્રેક્ષ્યમાંથી અલગ તારવે છે.

ડિજિટલી ઓફર કરવા માટે ફોનપે આ ભાગીદારી પર ટિપ્પણી સાથે ભાગીદારીને મજબૂત બનાવી કરતા ફોનપેના વીપી અને છે. ફોનપે મારફતે લિબર્ટી જનરલ ઈન્સ્યોરન્સના વડા ગુંજન ઘાઈએ ઈન્સ્યોરન્સની મોટર ઈન્સ્યોરન્સ જણાવ્યું હતું કે, “અમારા ૩૨ ખાસ કરીને ડિજિટલી સેવી કરોડથી વધુ યૂઝર્સને મોટર જનરેશનમાં પોલિસી મોટર ઈન્સ્યોરન્સ પ્રોડક્ટ્સ પૂરી પાડવા ઈન્સ્યોરન્સ ક્ષેત્રમાં સરળ માટે લિબર્ટી જનરલ ઈન્સ્યોરન્સ એક્સેલિબીટી પૂરી પાડે છે. સાથે ભાગીદારી કરતા ખુશ છીએ. ફોનપેના યુઝર્સ હવે અમારા ૨૦૨૦માં ફોનપેએ ઈન્સ્યોરન્સ ટેલેટફોર્મ પર અસંખ્ય મોટર વિતરણમાં ઝંપલાવ્યું હતું અને ઈન્સ્યોરન્સમાંથી પસંદગી કરી શકે ભારતના અનેક સૌથી ઝડપી છે અને થોડા જ ક્લિક્સમાં મુશ્કેલી ડિસ્ટ્રીબ્યુટરમાંના એક તરીકે ઉભરી વિના ખરીદી શકે છે. અમે ફોન પેને આવી છે જે ફક્ત ૫ મલિનામાં જ ૫ દરેક વીમા જરૂરિયાતો માટે વન લાખ પોલિસીનું વેચાણ ધરાવે છે. સ્ટોપ સ્થળ તરીકે ઊભું કરવા માટે અમે પ્રતિબદ્ધ છીએ અને આ ભાગીદારી આ દિશામાં વધુ એક કદમ છે.

આ પ્રગતિ પર બોલતા વધુ માહિતી માટે કૃપા કરીને લિબર્ટી જનરલ ઈન્સ્યોરન્સના સીઈઓ પૂર્ણકાલીન ડિરેક્ટર શ્રી સંપર્ક કરો : આલોક કુમાર દાસ - રૂપમ અસ્થાનાએ જણાવ્યું હતું કે, +૯૧ ૯૯૮૦૯૮૪૯૦૩, આ ભાગીદારી સાથે લિબર્ટી +૯૧ ૯૯૮૦૯૮૪૯૦૩, જનરલ ઈન્સ્યોરન્સ ફોનપે સાથે નીતિન શેઠ - +૯૧ પોતાના જોડાણને મજબૂત બનાવે ૯૯૨૦૮૫૨૮૫૭. છે જેથી તેમના ગ્રાહકોને આજના ડિજિટલ યુગમાં શ્રેષ્ઠ રક્ષણ પુરું પાડી

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लिबर्टी इन्शुरन्सची मोटर विम्यासाठी 'फोनपे'शी भागीदारी लोकसत्ता व्यापार प्रतिनिधी

मुंबई : लिबर्टी जनरल इन्शुरन्स लिमिटेडने डिजिटल पद्धतीने मोटर विमा विकण्यासाठी 'फोनपे' या डिजिटल देयक व्यासपीटाशी वितरणविषयक भागीदारीची घोषणा केली आहे.

आजच्या डिजिटल युगात ग्राहकांना सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी देशभरात ३२ कोटी हून अधिक वापरकर्ते असणाऱ्या फोनपेसोबत करार मजबूत केला असल्याचे लिबर्टी जनरल इन्शुरन्सचे मुख्याधिकारी रूपम अस्थाना यांनी सांगितले.

फोनपेने २०२० मध्ये विम्याच्या वितरणात पुढाकार घेतला आणि पाच महिन्यांत पाच लाखांहून अधिक पॉलिसींच्या विक्रीसह देशातील सर्वात वेगाने वाढणारा डिजिटल वितरक बनला आहे.

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मोटर बीमा के लिए फोनपे से साझेदारी

पुणे, (सं) बीमा कंपनी लिबर्टी जनरल इंश्योरेंस ने डिजिटल प्लेटफॉर्म के जरिए मोटर इंश्योरेंस की पेशकश के लिए फोनपे के साथ अपनी साझेदारी मजबूत की है. फोनपे के माध्यम से लिबर्टी जनरल इंश्योरेंस की मोटर बीमा पॉलिसी मोटर बीमा कवर तक आसान पहुंच प्रदान करती है. खास तौर पर डिजिटल रूप से जानकार पीढ़ी के लिए. साल 2020 में फोनपे ने बीमा वितरण क्षेत्र में कदम रखा था. महज 5 माह में 5 लाख से अधिक पॉलिसियों की बिक्री कर सबसे तेजी से बढ़ते डिजिटल वितरकों में से एक बन गया है. सीईओ और पूर्णकालिक निदेशक रूपम अस्थाना ने कहा कि इस साझेदारी के साथ लिबर्टी ने अपने ग्राहकों को आज के डिजिटल युग में सबसे बेहतर सुरक्षा कवर के लिए फोनपे के साथ गठजोड़ किया है.

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लिबर्टी जनरल इन्शुरन्सची 'फोन पे'बरोबर भागीदारी

मुंबई : लिबर्टी जनरल इन्शुरन्स लि.ने डिजिटल पद्धतीने मोटार विमा ऑफर करण्यासाठी फोन पे सोबतची आपली भागीदारी मजबूत केली. २०२० मध्ये फोन पे ने विम्याच्या वितरणात पुढाकार घेतला आणि ५ महिन्यांत ५ लाखांहून अधिक पॉलिसींच्या विक्रीसह भारतातील सर्वात वेगाने वाढणारा डिजिटल वितरक बनला आहे. रूपम अस्थाना, सीईओ आणि पूर्णवेळ संचालक, लिबर्टी जनरल इन्शुरन्स आणि गुंजन घई, उपाध्यक्ष आणि विमा विभागाचे प्रमुख, फोन पे या कराराबद्दल म्हणाले, या भागीदारीमुळे, लिबर्टी जनरल इन्शुरन्स आपल्या ग्राहकांना आजच्या डिजिटल युगात सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी फोन पे सोबतचा आपला करार मजबूत केला आहे.

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लिबर्टीची फोन पे सोबत भागीदारी

पुणे , लिबर्टी जनरल इन्शुरन्स लिमिटेड, भारतातील आघाडीच्या सामान्य विमा कंपन्यांपैकी एक असलेली विमा कंपनी, डिजिटल पद्धतीने मोटार विमा ऑफर करण्यासाठी फोन पे सोबतची आपली भागीदारी मजबूत केली.फोन पे द्वारे, लिबर्टी जनरल इन्शुरन्सची मोटार विमा पॉलिसी मोटार विमा संरक्षणासाठी, विशेषतः डिजिटली जाणकार पिढीसाठी, सुलभता प्रदान करते. २०२० मध्ये, फोन पे ने विम्याच्या वितरणात पुढाकार घेतला.

लिबर्टी जनरल इन्शुरन्सचे संचालक रूपम अस्थाना म्हणाले, “या भागीदारीमुळे, लिबर्टी जनरल इन्शुरन्स आपल्या ग्राहकांना आजच्या डिजिटल युगात सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी फोन पे सोबतचा आपला करार मजबूत केला आहे.

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लिबर्टी जनरल इन्शुरन्सची फोन पेशी भागीदारी

मुंबई : लिबर्टी जनरल इन्शुरन्स लिमिटेड या आघाडीच्या सामान्य विमा कंपनीने डिजिटल पद्धतीने मोटार विमा देण्यासाठी फोन पेशीबतची आपली भागीदारी मजबूत केली. फोन पेशीद्वारे, लिबर्टी जनरल इन्शुरन्सची मोटार विमा पॉलिसी मोटार विमा संरक्षणासाठी, विशेषतः डिजिटली जाणकार पिढीसाठी, सुलभता प्रदान करते. २०२० मध्ये, फोन पेशी विम्याच्या वितरणात पुढाकार घेतला आणि ५ महिन्यांत ५ लाखांहून अधिक पॉलिसींच्या विक्रीसह भारतातील सर्वात वेगाने वाढणारा डिजिटल वितरक बनला आहे, असे या कंपनीचे सीईओ रुपम अस्थाना आणि फोन पेशी उपाध्यक्ष आणि विमा विभागाचे प्रमुख गुंजन घई यांनी सांगितले.

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लिबर्टी जनरल इन्शुरन्सची फोपेसह भागीदारी

■ मुंबई : लिबर्टी जनरल इन्शुरन्स लिमिटेड या विमा कंपनीने डिजिटल पद्धतीने मोटार विमा ऑफर करण्यासाठी फोन पेसोबत भागीदारी केली आहे. फोन पेद्वारे, लिबर्टी जनरल इन्शुरन्सची मोटार विमा पॉलिसी मोटार विमा संरक्षणासाठी, विशेषतः डिजिटली जाणकार पिढीसाठी, सुलभता प्रदान करते. २०२० मध्ये, फोन पेने विम्याच्या वितरणात पुढाकार घेतला आणि ५ महिन्यांत ५ लाखांहून अधिक पॉलिसीच्या विक्रीसह भारतातील सर्वात वेगाने वाढणारा डिजिटल वितरक बनला आहे. याबाबत लिबर्टी जनरल इन्शुरन्सचे सीईओ आणि पूर्णवेळ संचालक रूपम अस्थाना म्हणाले, या भागीदारीमुळे लिबर्टी जनरल इन्शुरन्स आपल्या ग्राहकांना आजच्या डिजिटल युगात सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी फोन पे सोबतचा आपला करार मजबूत केला आहे. लिबर्टी जनरल इन्शुरन्समध्ये विमा उत्पादनांचा सर्वसमावेशक गुच्छ आहे जो बाजारपेठेतील इतर विद्यमान मोटार विमा उत्पादनानापासून वेगळा आहे.

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'लिबर्टी जनरल इन्शुरन्स' ची मोटार विमा ऑफर करण्यासाठी 'फोन पे' सह भागीदारी जाहीर

मुंबई, मंगळवार : लिबर्टी जनरल इन्शुरन्स लिमिटेड, भारतातील आघाडीच्या सामान्य विमा कंपनींपैकी एक असलेली विमा कंपनी, डिजिटल पद्धतीने मोटार विमा ऑफर करण्यासाठी फोन पे सोबतची भागीदारी मजबूत केली.

फोन पे द्वारे, लिबर्टी जनरल इन्शुरन्सची मोटार विमा पॉलिसी मोटार विमा संरक्षणासाठी, विशेषतः डिजिटली जाणकार पिढीसाठी, सुलभता प्रदान करते. २०२० मध्ये, फोन पे ने विन्याच्या वितरणात पुढाकार घेतला आणि ५ महिन्यांत ५ लाखांहून अधिक पॉलिसीच्या मिनिस्टाड भारतातील सर्वोत्तम वेगाने वाढणारा डिजिटल वितरक बनला आहे.

श्री रूपम अस्थाना, सीईओ आणि पूर्णवेळ संचालक, लिबर्टी जनरल इन्शुरन्स या बद्दल बोलताना म्हणाले, या भागीदारीमुळे, लिबर्टी जनरल इन्शुरन्स आफर्या ग्राहकांना आजच्या डिजिटल युगात सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी फोन पे सोबतचा आपला वार मजबूत केला आहे. लिबर्टी

जनरल इन्शुरन्स मध्ये विमा उत्पादनांचा सर्वातमागेशक गुच्छ आहे जो बाजारपेठेतील इतर विद्यमान मोटार विमा उत्पादनांन परसून वेगळ आहे.' गुंजन घई, उत्पादक आणि विमा विभागाचे प्रमुख, फोन पे या भागीदारीबद्दल बोलताना, म्हणाले,

आमच्या ३२ कोटी हून अधिक कपस्कर्यांना मोटार विमा उत्पादने देण्यासाठी लिबर्टी जनरल इन्शुरन्ससोबत भागीदारी करताना आम्हाला आनंद होत आहे. फोन पे वापरकर्ते अगच्च प्लॅटफॉर्मवरील अनेक मोटार विमा उत्पादनांन प्राप्त

निपट्टू शकतात आणि काही विलकमध्ये विमा खरेदी करू शकतात. सर्व विमा क्लेमासाठी फोन पे हे क्ल-स्टॉप डेस्टिनेशन म्हणून तयार करण्यासाठी आम्ही यत्नबद्ध आहोत आणि ही भागीदारी त्या दिशेने आणखी एक पाऊल आहे.

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Journalist	Bureau		

लिबर्टी जनरल इन्शुरन्स ने मोटार विमा ऑफर करण्यासाठी फोन पे सह भागीदारी जाहीर केली

पुणे : लिबर्टी जनरल इन्शुरन्स लिमिटेड, भारतातील आघाडीच्या सामान्य विमा कंपन्यांपैकी एक असलेली विमा कंपनी, डिजिटल पद्धतीने मोटार विमा ऑफर करण्यासाठी फोन पे सोबतची आपली भागीदारी मजबूत केली. फोन पे द्वारे, लिबर्टी जनरल इन्शुरन्सची मोटार विमा पॉलिसी मोटार विमा संरक्षणासाठी, विशेषतः डिजिटली जाणकार पिढीसाठी, सुलभता प्रदान करते. २०२० मध्ये, फोन पे ने विम्याच्या वितरणात पुढाकार घेतला आणि ५ महिन्यांत ५ लाखांहून अधिक पॉलिसींच्या विक्रीसह भारतातील सर्वात वेगाने वाढणारा डिजिटल वितरक बनला आहे. श्री रूपम अस्थाना, सीईओ आणि पूर्णवेळ संचालक, लिबर्टी जनरल इन्शुरन्स या बद्दल बोलताना म्हणाले, या भागीदारीमुळे, लिबर्टी जनरल इन्शुरन्स आपल्या ग्राहकांना आजच्या डिजिटल युगात सर्वोत्तम संरक्षण कवच देऊन सक्षम करण्यासाठी फोन पे सोबतचा

आपला करार मजबूत केला आहे. लिबर्टी जनरल इन्शुरन्स मध्ये विमा उत्पादनांचा सर्वसमावेशक गुच्छा आहे जो बाजारपेठेतील इतर विद्यमान मोटार विमा उत्पादनाना पासून वेगळा आहे. गुंजन घई, उपाध्यक्ष आणि विमा विभागाचे प्रमुख, फोन पे या भागीदारीबद्दल बोलताना, म्हणाले, आमच्या ३२ कोटी हून अधिक वापरकर्त्यांना मोटार विमा उत्पादने देण्यासाठी लिबर्टी जनरल इन्शुरन्ससोबत भागीदारी करताना आम्हाला आनंद होत आहे. फोन पे वापरकर्ते आमच्या प्लॅटफॉर्मवरील अनेक मोटार विमा उत्पादनांमधून निवडू शकतात आणि काही क्लिकमध्ये विमा खरेदी करू शकतात. सर्व विमा गरजांसाठी फोन पे हे वन-स्टॉप डेस्टिनेशन म्हणून तयार करण्यासाठी आम्ही वचनबद्ध आहोत आणि ही भागीदारी त्या दिशेने आणखी एक पाऊल आहे. लिबर्टी जनरल इन्शुरन्स बद्दल: लिबर्टी जनरल इन्शुरन्स

लि. (एलजीआय) ही अमेरिकेत मुख्यालय असलेल्या व जगभरात १०० हून अधिक देशात कार्यालये असलेले वैविध्यपूर्ण वैश्विक विमा कंपनी लिबर्टी सिटीस्टेट होल्डिंग्ज पीटीई लिमिटेड आणि ईनाम सिव्क्युरिटीज आणि डायमंड डीलट्रेड यांच्यातील संयुक्त उपक्रम आहे. एलजीआयने २०१३ मध्ये व्यापक किरकोळ, व्यावसायिक आणि औद्योगिक विमा समाधान प्रदान करण्याच्या उद्देशाने कामकाज सुरू केले. कंपनीची कर्मचारी संख्या ११००+ आहे व त्यांची उपस्थिती २८ राज्यांत १००+ ठिकाणी आहे. त्याच्या पार्टनर नेटवर्कमध्ये सुमारे ५१००+ रुग्णालये आणि ४३०० हून अधिक वाहन सेवा केंद्रांचा समावेश आहे. कंपनी आरोग्य आणि वैयक्तिक अपघात विमा, कार आणि दुचाकी विमा, कर्मचाऱ्यांची भरपाई विमा, व्यावसायिक विमा, अग्निशमन व अभियांत्रिकी विमा, सागरी विमा आणि इतर विमा उत्पादने देऊ करते.

Online

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Liberty Gen ties up with PhonePe to offer motor insurance

<http://asiainsurancepost.com/archives/14088>

LIBERTY GEN TIES-UP WITH PHONE PE TO SELL MOTOR INSURANCE

Posted by AIP Online Bureau | Nov 18, 2021 | Briefs | 0 ● | ★★★★★

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<https://www.msn.com/en-in/money/news/phonepe-liberty-general-insurance-join-hands-to-offer-motor-insurance-digitally/ar-AAQNQtN>

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PhonePe, Liberty General Insurance Join Hands to Offer Motor Insurance Digitally

<https://www.news18.com/news/business/phonepe-liberty-general-insurance-join-hands-to-offer-motor-insurance-digitally-4453223.html>

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The insurance cover is aimed at the technologically sound generation

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BUSINESS DESK

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फोनपे, लिबर्टी जनरल इंश्योरेंस ने डिजिटल रूप से मोटर बीमा की पेशकश के लिए हाथ मिलाया

<https://bharattimes.co.in/%e0%a4%ab%e0%a5%8b%e0%a4%a8%e0%a4%aa%e0%a5%87-%e0%a4%b2%e0%a4%bf%e0%a4%ac%e0%a4%b0%e0%a5%8d%e0%a4%9f%e0%a5%80-%e0%a4%9c%e0%a4%a8%e0%a4%b0%e0%a4%b2-%e0%a4%87%e0%a4%82%e0%a4%b6%e0%a5%8d%e0%a4%af/>



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<https://postintrend.com/markets/phonepe-liberty-general-insurance-join-hands-to-offer-motor-insurance-digitally/>



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<https://www.primetimes.in/business/663480/phonepe-liberty-general-insurance-join-hands-to-offer-motor-insurance-digitally/>

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NOV 17, 2021

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Estimated article readership:	0	Expected Predicted Article Readership:	0
Website Readership:	0	Website Country Rank:	
Website Global Rank:		Genre:	NA
Country:		Language:	English
Published Date	10 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://lifecarenews.in/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

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Publication:	Odisha Diary	Edition:	Online Coverage
Estimated article readership:	0	Expected Predicted Article Readership:	0
Website Readership:	0	Website Country Rank:	
Website Global Rank:		Genre:	NA
Country:		Language:	English
Published Date	10 Nov 2021	Journalist:	Bureau

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<https://orissadiary.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

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Publication:	Maharashtra Times	Edition:	Online Coverage
Estimated article readership:	0	Expected Predicted Article Readership:	0
Website Readership:	0	Website Country Rank:	57
Website Global Rank:	1126	Genre:	NA
Country:		Language:	Hindi
Published Date	10 Nov 2021	Journalist:	Kailas Redij

मोटार विमा मिळणार झटपट; लिबर्टी जनरल इन्शुरन्सची 'फोन पे'सह भागीदारी

<https://maharashtratimes.com/business/business-news/liberty-insurance-tie-up-with-phone-pe-for-digital-services/articleshow/87619805.cms>

मोटार विमा मिळणार झटपट; लिबर्टी जनरल इन्शुरन्सची 'फोन पे'सह भागीदारी

Kailas Redij | महाराष्ट्र टाइम्स.कॉम Updated: 10 Nov 2021, 10:44 am

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मोटार विमा ऑफर करण्यासाठी लिबर्टी जनरल इन्शुरन्सची 'फोन पे'सह भागीदारी केली आहे. ग्राहकांच्या विमा गरजांसाठी फोन पे हे वन-स्टॉप डेस्टिनेशन म्हणून तयार करण्यासाठी...



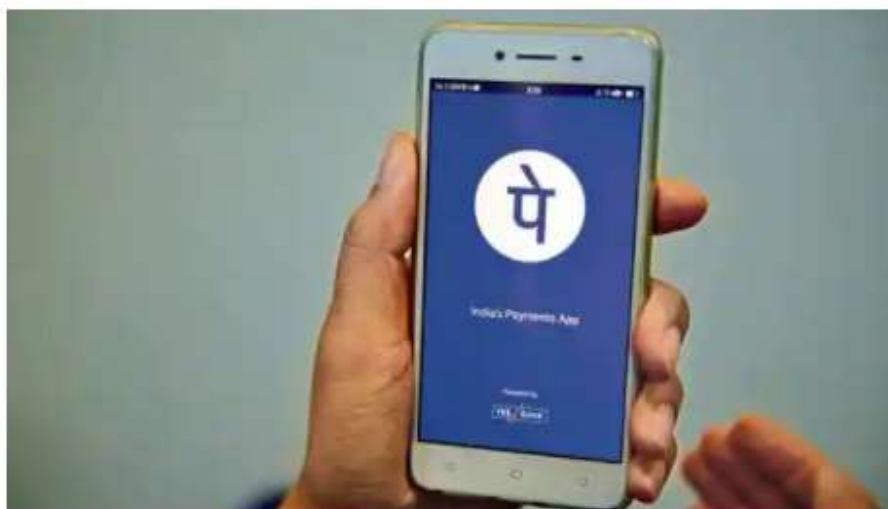
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Publication:	Mint	Edition:	Online Coverage
Estimated article readership:	0	Expected Predicted Article Readership:	0
Website Readership:	0	Website Country Rank:	0
Website Global Rank:	0	Genre:	NA
Country:		Language:	English
Published Date	9 Nov 2021	Journalist:	Bureau

PhonePe, Liberty General Insurance partner to offer motor insurance

<https://www.livemint.com/insurance/news/phonepe-liberty-general-insurance-partner-to-offer-motor-insurance-11636359214583.html>

PhonePe, Liberty General Insurance partner to offer motor insurance



PhonePe ventured into the distribution of insurance in 2020. (MINT_PRINT)

1 min read . Updated: 08 Nov 2021, 08:21 PM IST

Livemint

- PhonePe users can choose from multiple motor insurance products by Liberty General Insurance on PhonePe's platform and purchase seamlessly in a few clicks

PhonePe users can choose from multiple motor insurance products on Liberty General Insurance's platform and purchase seamlessly in a few clicks

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Liberty General Insurance Ltd has partnered with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. PhonePe ventured into the distribution of insurance in 2020 and has become one of India's fastest-growing digital distributors with the sale of over 5 lakh policies in five months, according to the company.

"With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market," said Roopam Asthana, CEO & whole-time director, Liberty General Insurance.

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PhonePe forayed into financial services in 2017 with the launch of Gold providing users with a safe and convenient option to buy 24-karat gold securely on its platform. PhonePe has since launched several Mutual Funds and Insurance products like tax-saving funds, liquid funds, international travel insurance, life insurance, and insurance for the COVID-19 pandemic among others, as per the press release.

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Publication:	Bima Bazaar	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:		Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	9 Nov 2021	Journalist:	Bureau

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<https://www.bimabazaar.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance>



General Insurance News

Liberty General Insurance partners with PhonePe to offer Motor Insurance

November 9, 2021 admin 38 Views 0 Comments General Insurance, LIBERTY, motor insurance, PhonePe

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Publication:	The Hindu Business Line	Edition:	Online Coverage
Article Readership Value:	50	Expected Predicted Article Readership:	1427
Website Readership:	121061	Website Country Rank:	0
Website Global Rank:	0	Genre:	Newspapers
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

PhonePe onboards Liberty General Insurance to offer motor insurance

<https://www.thehindubusinessline.com/money-and-banking/phonepe-onboards-liberty-general-insurance-to-offer-motor-insurance/article37379718.ece>

PhonePe on-boards Liberty General Insurance to offer motor insurance

Our Bureau | Mumbai | Updated on November 08, 2021





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Publication:	UNI India	Edition:	Online Coverage
Article Readership Value:	2	Expected Predicted Article Readership:	208
Website Readership:	790	Website Country Rank:	0
Website Global Rank:	0	Genre:	Newswire
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<http://www.uniindia.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/business-economy/news/2556904.html>

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Publication:	The Free Press Journal	Edition:	Online Coverage
Article Readership Value:	138	Expected Predicted Article Readership:	25471
Website Readership:	14041	Website Country Rank:	0
Website Global Rank:	0	Genre:	Newspapers
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer motor insurance

<https://www.freepressjournal.in/business/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance>

Liberty General Insurance partners with PhonePe to offer motor insurance

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Liberty

General Insurance

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Published on: Monday, November 08, 2021, 03:42 PM IST

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Publication:	APN News	Edition:	Online Coverage
Article Readership Value:	2	Expected Predicted Article Readership:	624
Website Readership:	1213	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.apnnews.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

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Published on November 8, 2021

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Publication:	Business News This Week	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	2349
Website Readership:	374	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Surya Pillai

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<http://businessnewsthisweek.com/business/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>



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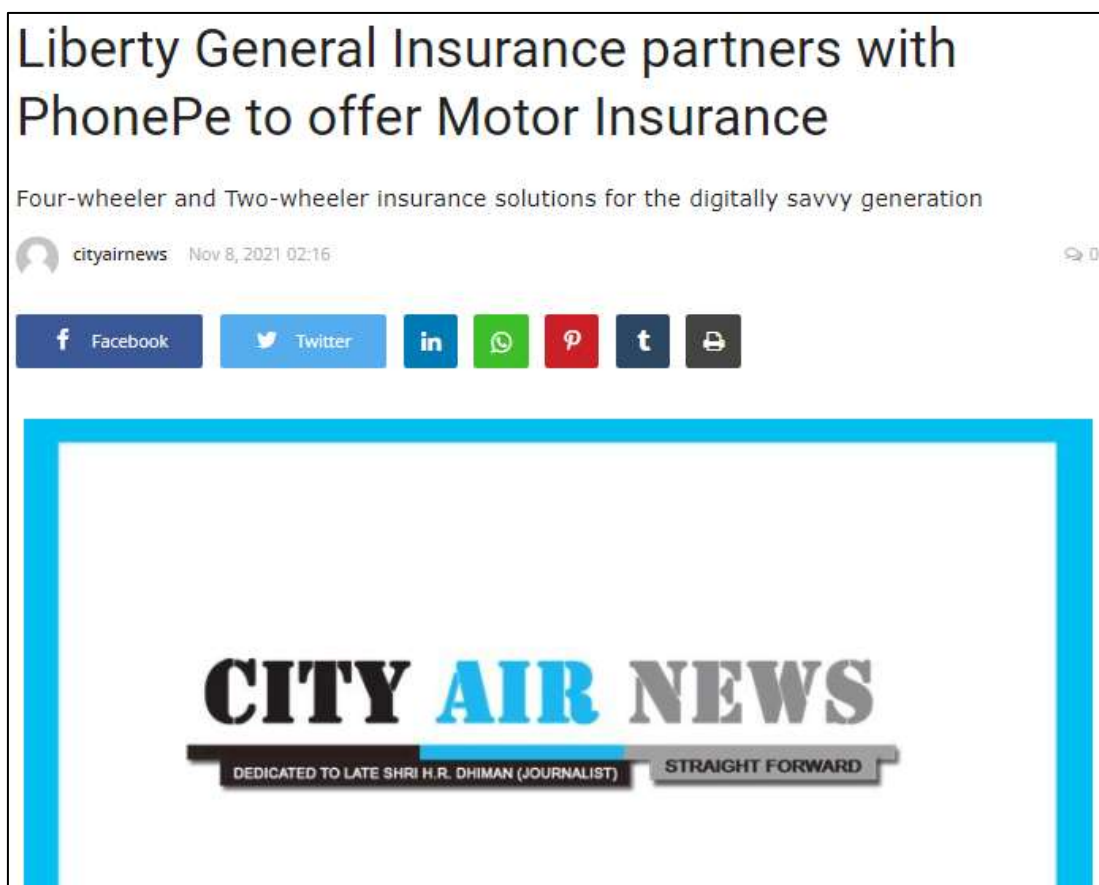
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Publication:	City Air News	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	117
Website Readership:	595	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

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<https://www.cityairnews.com/content/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance>



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Publication:	Global Prime News	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	228
Website Readership:	268	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Sachin Murdeshwar

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<https://globalprimenews.com/2021/11/08/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

Liberty General Insurance partners with PhonePe to offer Motor Insurance

TOPICS: #Liberty General Insurance Ltd PhonePe



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Liberty General Insurance Ltd. (Liberty)

POSTED BY: SACHIN MURDESHWAR NOVEMBER 8, 2021

**Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation*

*Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation PhonePe

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Publication:	Hot News Express	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	111
Website Readership:		Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

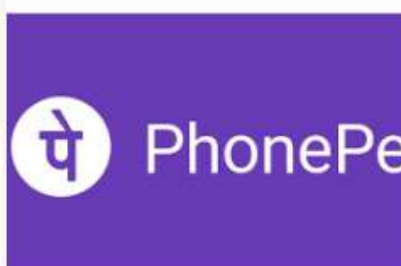
Liberty General Insurance partners with PhonePe to offer Motor Insurance!

<https://hotnewsexpress.com/2021/11/08/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

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Liberty General Insurance Ltd. (LGI) is a joint venture between Liberty Citystate holdings PTE Ltd—a group company of Liberty Mutual Insurance Group, a diversified global insurer with over 900 offices across the world, headquartered in the U.S. —Enam Securities, and Diamond Dealtrade. LGI commenced operations in 2013 with the aim of providing comprehensive retail, commercial and industrial insurance solutions. The company has an employee strength of 1100+ with presence across 100+ locations in 29 states and UT. Its partner network consists of about 5100+ hospitals and more than 4300 auto service centres. The company offers health and personal accident insurance, car and two-wheeler insurance, employee compensation insurance, commercial insurance, fire and engineering insurance, marine insurance and other miscellaneous insurance products in India.<http://www.libertyinsurance.in/>

About PhonePe:

PhonePe is India's leading digital payments platform with over 325 million registered users. Using PhonePe, users can send and receive money, recharge mobile, DTH, data cards, pay at stores, make utility payments, buy gold and make investments. PhonePe forayed into financial services in 2017 with the launch of Gold providing users with a safe and convenient option to buy 24-karat gold securely on its platform. PhonePe has since launched several Mutual Funds and Insurance products like tax-saving funds, liquid funds, international travel insurance, life insurance, and insurance for the COVID-19 pandemic among others. PhonePe is also accepted at over 22 million merchant outlets across India.

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Publication:	HT Syndication	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	17
Website Readership:	39	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

PhonePe, Liberty General Insurance partner to offer motor insurance

<https://www.htsyndication.com/mint/article/phonepe%2C-liberty-general-insurance-partner-to-offer-motor-insurance/55711252>

PhonePe, Liberty General Insurance partner to offer motor insurance

Posted On: 2021-11-08 Posted By: Livemint

Cities Real Estate & Construction MINT Newspapers

New Delhi, Nov. 8 -- Liberty General Insurance Ltd has partnered with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation.

PhonePe ventured into the distribution of insurance in 2020 and has become one of India's fastest-growing digital distributors with the sale of over 5 lakh policies in five months, according to the company.

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Publication:	IIFL	Edition:	Online Coverage
Article Readership Value:	169	Expected Predicted Article Readership:	
Website Readership:		Website Country Rank:	0
Website Global Rank:	0	Genre:	Professional press
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

https://www.indiaonline.com/article/news-sector-insurance/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance-121110800377_1.html

Liberty General Insurance partners with PhonePe to offer Motor Insurance

Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation.

November 08, 2021 2:35 IST | India Infoline News Service

Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributors with sale of over 5 lakh policies in 5 months.

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Speaking on the development, Mr. Roopam Asthana, CEO & Whole Time Director, Liberty General Insurance said, "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market.

Speaking on the partnership, Gunjan Ghai, VP & Head of Insurance, PhonePe said, "We are delighted to partner with Liberty General Insurance to provide motor insurance products to our 32+ crore users. PhonePe users can choose from multiple motor

insurance products on our platform and purchase seamlessly in a few clicks. We are committed to build PhonePe as a one-stop destination for all insurance needs and this partnership is another step in that direction.”

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Publication:	India News Republic	Edition:	Online Coverage
Article Readership Value:	10	Expected Predicted Article Readership:	
Website Readership:	1169	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

PhonePe, Liberty General Insurance Partner for Auto Insurance

<https://indianewsrepublic.com/phonepe-liberty-general-insurance-partner-for-auto-insurance/535819/>

Liberty General Insurance Ltd has partnered with PhonePe to provide digital car insurance.

Through PhonePe, Liberty General Insurance's car insurance makes car insurance easily accessible, especially for the digitally savvy generation.

PhonePe launched insurance sales in 2020, becoming one of India's fastest-growing digital distributors, selling over Rs 50,000 in five months, the company said.

“With this partnership, Liberty General Insurance will strengthen its partnership with PhonePe to provide its customers with the best protective cover in today's digital age. Liberty General Insurance has all of the existing auto insurance products on the market. We have a comprehensive insurance product that sets it apart from the scope, “said RoopamAsthana, CEO and full-time director of Liberty General Insurance.

Gunjan Ghai, VP and Insurer of PhonePe, said of the partnership: PhonePe users can choose from multiple car insurance products on the platform and purchase seamlessly with just a few clicks. We are committed to building PhonePe as a one-stop destination for all insurance needs, and this partnership is another step in that direction. ”

PhonePe entered financial services with the launch of Gold in 2017, providing users with a safe and convenient option to safely buy 24 carats of gold on the platform. PhonePe subsequently launched several mutual funds and insurance products, including tax-saving funds, liquidity funds, international travel insurance, life insurance and COVID-19 pandemic insurance, according to a press release.

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PhonePe, Liberty General Insurance Partner for Auto Insurance

Source link PhonePe, Liberty General Insurance Partner for Auto Insurance

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Publication:	International News and Views	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:		Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.internationalnewsandviews.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

Liberty General Insurance partners with PhonePe to offer Motor Insurance

Updated on 8 Nov, 2021 01:05 PM IST BY Editor

Total Read - 124 Comments - 0



INVC NEWS
Mumbai,

Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributors with sale of over 5 lakh policies in 5 months.

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Speaking on the development, Mr. Roopam Asthana, CEO & Whole Time Director, Liberty General Insurance With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market.

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Publication:	Jioforme	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:	3221	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

PhonePe is part of Liberty General Insurance and offers car insurance

<https://www.jioforme.com/phonepe-is-part-of-liberty-general-insurance-and-offers-car-insurance/903808/>



Liberty General Insurance Ltd announced on Monday that it has partnered with PhonePe to offer digital car insurance for easy access. In 2020, PhonePe embarked on insurance sales, becoming one of India's fastest growing digital distributors, selling over Rs 50,000 in insurance in five months.

RoopamAsthana, CEO and Whole Time Director of Liberty General Insurance, said: Liberty General Insurance has a comprehensive insurance product that sets it apart from the full range of existing auto insurance products on the market.

Gunjan Ghai, PhonePe's Vice President and Chief of Insurance, said: PhonePe users can choose from multiple car insurance products on the platform and purchase seamlessly with just a few clicks. We are committed to building PhonePe as a one-stop destination for all insurance needs, and this partnership is another step in that direction. "

PhonePe is part of Liberty General Insurance and offers car insurance

<https://www.thehindubusinessline.com/money-and-banking/phonepe-onboards-liberty-general-insurance-to-offer-motor-insurance/article37379718.ece> PhonePe is part of Liberty General Insurance and offers car insurance

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Publication:	Konexio Network	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:	7	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.konexionetwork.com/NewsDetails.aspx?newsid=2150fa4f-54f0-49bb-8143-16996eb5620b>

Liberty General Insurance partners with PhonePe to offer Motor Insurance

by Our Correspondent - Nov 08, 2021



Liberty
General Insurance™



Mumbai : Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributor with sale of over 5 lakh policies in 5 months.

Liberty General Insurance partners with PhonePe to offer Motor Insurance by Our Correspondent Nov 08, 2021

Mumbai : Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributor with sale of over 5 lakh policies in 5 months.

Speaking on the development, Mr. Roopam Asthana, CEO & Whole Time Director, Liberty General Insurance said, "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market.

Speaking on the partnership, Gunjan Ghai, VP & Head of Insurance, PhonePe said, "We are delighted to partner with Liberty General Insurance to provide motor insurance products to our 32+ crore users. PhonePe users can choose from multiple motor insurance p

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Publication:	Media News4u	Edition:	Online Coverage
Article Readership Value:	100	Expected Predicted Article Readership:	9186
Website Readership:	4335	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.medianews4u.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

Liberty General Insurance partners with PhonePe to offer Motor Insurance

by **Editorial** — November 8, 2021 in **Featured, Marketing** · 1 min read

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Mumbai: Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributor with sale of over 5 lakh policies in 5 months.

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Publication:	News Logged	Edition:	Online Coverage
Article Readership Value:	2	Expected Predicted Article Readership:	
Website Readership:	35	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

PhonePe onboards Liberty General Insurance to offer motor insurance

<https://newslogged.com/?p=655680>

PhonePe onboards Liberty General Insurance to offer motor insurance

 by [NewsLogged Admin](#) — 1 week ago in [Business](#)

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Liberty Basic Insurance coverage Ltd on Monday introduced that it has partnered with PhonePe to supply motor insurance coverage digitally and supply simple accessibility. In 2020, PhonePe ventured into the distribution of insurance coverage and has turn out to be certainly one of India's fastest-growing digital distributors, with the sale of over 5 lakh insurance policies in 5 months.

Roopam Asthana, CEO & Complete Time Director, Liberty Basic Insurance coverage mentioned, "With this partnership, Liberty Basic Insurance coverage strengthens its tie-up with PhonePe to empower their prospects with one of the best safety cowl in at present's digital period. Liberty Basic Insurance coverage has a complete bouquet of insurance coverage merchandise that distinguishes itself from the present gamut of motor insurance coverage merchandise available in the market.

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Publication:	News Patrolling	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	125
Website Readership:	1596	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Mahender Bansal

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.newspatrolling.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

LIBERTY GENERAL INSURANCE PARTNERS WITH PHONEPE TO OFFER MOTOR INSURANCE

Posted by: Mahender Bansal 8 days ago in PR Comments Off

***Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation**

Chennai, 08 November 2021: Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributors with sale of over 5 lakh policies in 5 months.

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Publication:	Prittle Prattle News	Edition:	Online Coverage
Article Readership Value:	0	Expected Predicted Article Readership:	
Website Readership:	24	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.prittleprattlenews.com/melange/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

Liberty General Insurance partners with PhonePe to offer Motor Insurance

🕒 1 week ago

Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation

Chennai, 08November 2021: Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motorinsurancedigitally.Through PhonePe, Liberty General Insurance’s motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured intodistribution of insurance andhas become one of India’s fastest growing digital distributor with sale of over 5 lakh policies in 5 months.

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Publication:	Pune Prahar	Edition:	Online Coverage
Article Readership Value:	91	Expected Predicted Article Readership:	
Website Readership:	61	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Pune Prahar

Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://www.puneprahar.com/?p=31581>



Chennai, November 2021: Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally.

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Publication:	Shree Global Net	Edition:	Online Coverage
Estimated article readership:	0	Expected Predicted Article Readership:	0
Website Readership:	0	Website Country Rank:	
Website Global Rank:		Genre:	NA
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty general insurance partners with phonepe to offer motor insurance

<https://shreeglobalnet.wordpress.com/2021/11/10/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>

Liberty general insurance partners with phonepe to offer motor insurance



***Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation**

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*Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation

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Publication:	The Banking & Finance Post	Edition:	Online Coverage
Article Readership Value:	4	Expected Predicted Article Readership:	5086
Website Readership:	14289	Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

Liberty General Insurance, PhonePe partner to offer Motor Insurance

<https://bfsi.eletsonline.com/liberty-general-insurance-phonepe-partner-to-offer-motor-insurance/>


Liberty General Insurance, PhonePe partner to offer Motor Insurance

November 8, 2021


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Liberty
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PhonePe

Liberty General Insurance has collaborated with PhonePe to offer motor insurance digitally. With this alliance, Liberty General Insurance's motor insurance policy will offer easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributor with sale of over 5 lakh policies in 5 months.

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Publication:	The Bharat Express News	Edition:	Online Coverage
Article Readership Value:	2	Expected Predicted Article Readership:	
Website Readership:		Website Country Rank:	0
Website Global Rank:	0	Genre:	Net Magazine
Country:		Language:	English
Published Date	8 Nov 2021	Journalist:	Bureau

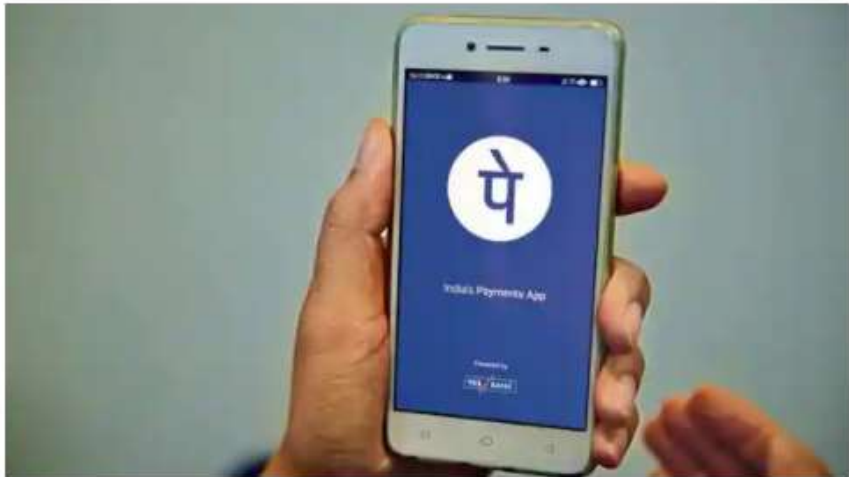
PhonePe, Liberty General Insurance partner to offer automobile insurance

<https://www.thebharatexpressnews.com/phonepe-liberty-general-insurance-partner-to-offer-automobile-insurance/>

PhonePe, Liberty General Insurance partner to offer automobile insurance

By The Bharat Express News - November 8, 2021 👁️ 13 🗨️ 0



Liberty General Insurance Ltd has partnered with PhonePe to provide digital auto insurance. Through PhonePe, Liberty General Insurance's auto insurance policy provides easy access to auto insurance coverage, especially for the digitally savvy generation.

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PhonePe ventured into insurance distribution in 2020 and became one of the fastest growing digital distributors in India with more than 5 lakh policies sold in five months, according to the company.

“With this partnership, Liberty General Insurance strengthens its partnership with PhonePe to provide its customers with the best protection coverage in today's digital age. Liberty General Insurance offers a full suite of insurance products that sets itself apart from the existing line of auto insurance products in the market, ”said Roopam Asthana, CEO and full-time director of Liberty General Insurance.

Speaking on the partnership, Gunjan Ghai, Vice President and Head of Insurance at PhonePe, said, “We are delighted to partner with Liberty General Insurance to provide auto insurance products to our 32+ crore users. . PhonePe users can choose from multiple auto insurance products on our platform and purchase seamlessly with just a few clicks. We are committed to making PhonePe a one-stop destination for all insurance needs and this partnership is another step in that direction. “

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Article Readership Value:		Expected Predicted Article Readership:	
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Website Global Rank:	0	Genre:	Net Magazine
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PhonePe onboards Liberty General Insurance to offer motor insurance

<https://theoutreach.in/phonepe-onboards-liberty-general-insurance-to-offer-motor-insurance/>



Business

PhonePe onboards Liberty General Insurance to offer motor insurance

November 8, 2021 | Team Outreach | 0 Comments

Liberty General Insurance Ltd on Monday announced that it has partnered with PhonePe to offer motor insurance digitally and provide easy accessibility. In 2020, PhonePe ventured into the distribution of insurance and has become one of India's fastest-growing digital distributors, with the sale of over 5 lakh policies in five months.

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Roopam Asthana, CEO & Whole Time Director, Liberty General Insurance said, "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market.

Gunjan Ghai, VP & Head of Insurance, PhonePe added, "We are delighted to partner with Liberty General Insurance to provide motor insurance products to our 32+ crore users. PhonePe users can choose from multiple motor insurance products on our platform and purchase seamlessly in a few clicks. We are committed to build PhonePe as a one-stop destination for all insurance needs and this partnership is another step in that direction."

Source link

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Article Readership Value:	3	Expected Predicted Article Readership:	
Website Readership:	93	Website Country Rank:	0
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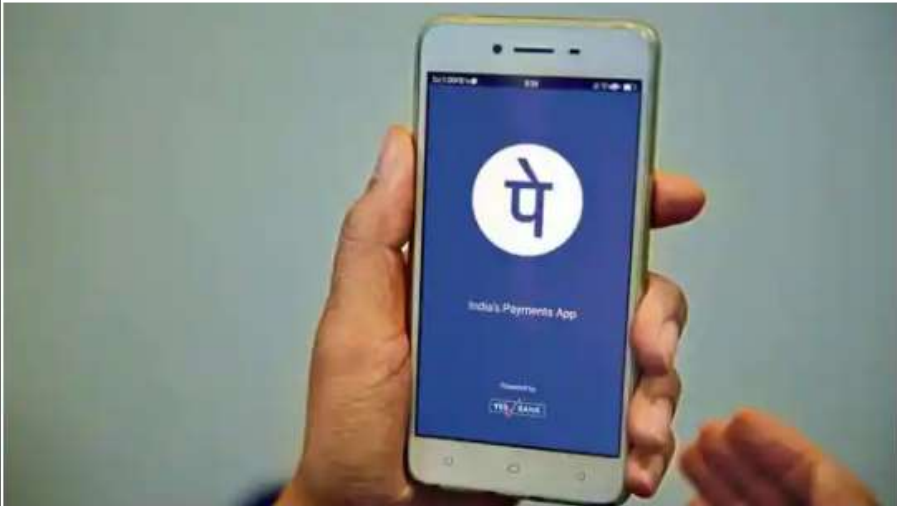
PhonePe, Liberty General Insurance partner to offer automobile insurance

<https://www.uktimenews.com/phonepe-liberty-general-insurance-partner-to-offer-automobile-insurance/>

PhonePe, Liberty General Insurance partner to offer automobile insurance

By UK Time News - November 8, 2021 55 0



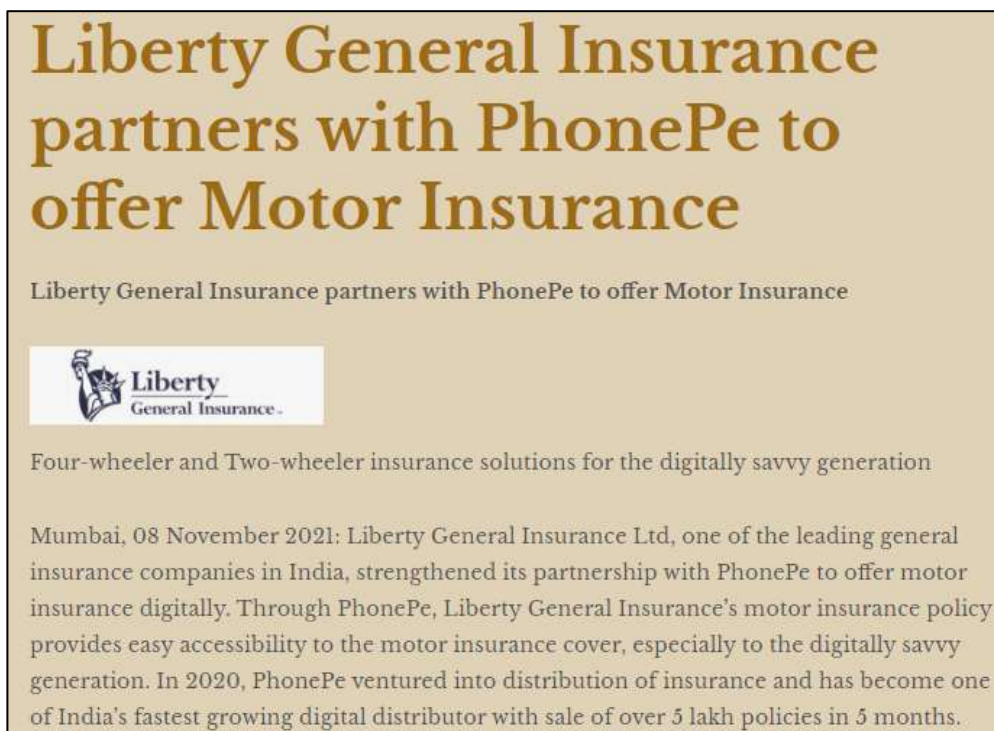
Liberty General Insurance Ltd has partnered with PhonePe to provide digital auto insurance. Through PhonePe, Liberty General Insurance's auto insurance policy provides easy access to auto insurance coverage, especially for the digitally savvy generation.

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Published Date:	08 Nov 2021	Publication:	Mumbai Telegram
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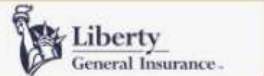
Liberty General Insurance partners with PhonePe to offer Motor Insurance

<https://mumbaitelegram.wordpress.com/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>



Liberty General Insurance partners with PhonePe to offer Motor Insurance

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Four-wheeler and Two-wheeler insurance solutions for the digitally savvy generation

Mumbai, 08 November 2021: Liberty General Insurance Ltd, one of the leading general insurance companies in India, strengthened its partnership with PhonePe to offer motor insurance digitally. Through PhonePe, Liberty General Insurance's motor insurance policy provides easy accessibility to the motor insurance cover, especially to the digitally savvy generation. In 2020, PhonePe ventured into distribution of insurance and has become one of India's fastest growing digital distributor with sale of over 5 lakh policies in 5 months.

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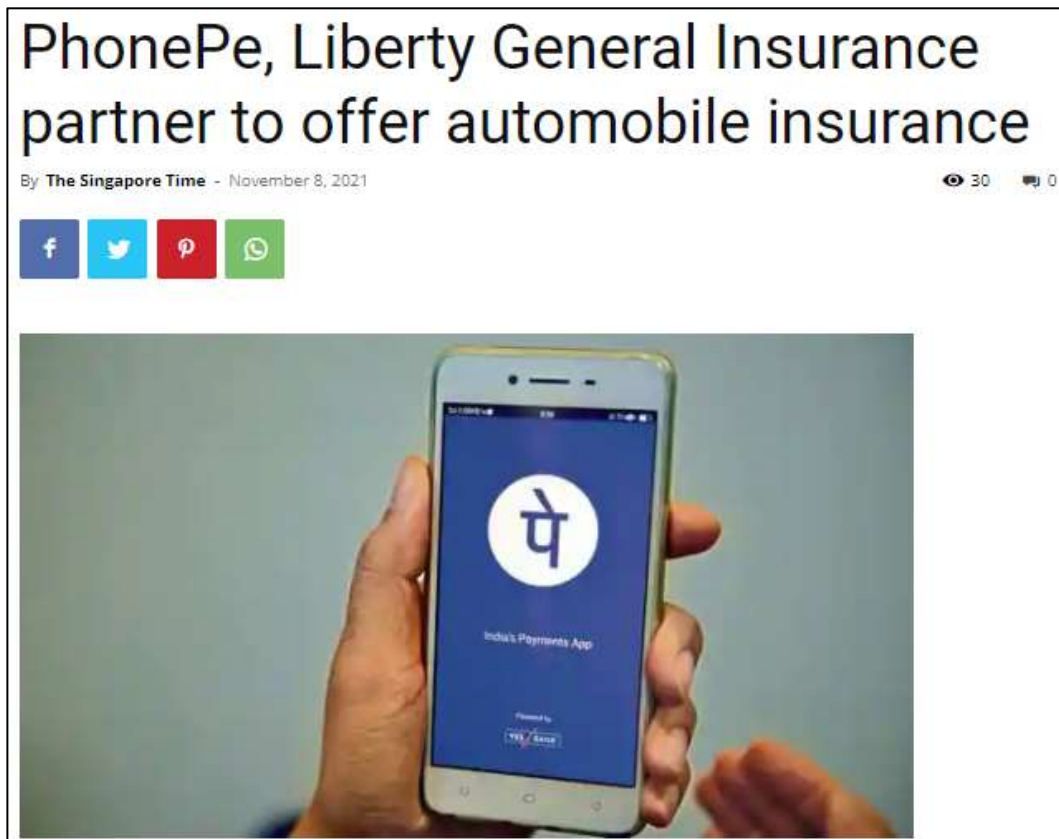
Speaking on the development, Mr. Roopam Asthana, CEO & Whole Time Director, Liberty General Insurance said, "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the best protection cover in today's digital era. Liberty General Insurance has a comprehensive bouquet of insurance products that distinguishes itself from the existing gamut of motor insurance products in the market.

Speaking on the partnership, Gunjan Ghai, VP & Head of Insurance, PhonePe said, "We are delighted to partner with Liberty General Insurance to provide motor insurance products to our 32+ crore users. PhonePe users can choose from multiple motor insurance products on our platform and purchase seamlessly in a few clicks. We are committed to build PhonePe as a one-stop destination for all insurance needs and this partnership is another step in that direction."

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PhonePe, Liberty General Insurance partner to offer automobile insurance

<https://www.thesingaporetime.com/phonepe-liberty-general-insurance-partner-to-offer-automobile-insurance/>



Liberty General Insurance Ltd has partnered with PhonePe to provide digital auto insurance. Through PhonePe, Liberty General Insurance's auto insurance policy provides easy access to auto insurance coverage, especially for the digitally savvy generation.

PhonePe ventured into insurance distribution in 2020 and became one of the fastest growing digital distributors in India with more than 5 lakh policies sold in five months, according to the company.

"With this partnership, Liberty General Insurance strengthens its partnership with PhonePe to provide its customers with the best protection coverage in today's digital age. Liberty General Insurance offers a full suite of insurance products that sets itself apart from the existing line of auto insurance products in the market," said Roopam Asthana, CEO and full-time director of Liberty General Insurance.

Speaking on the partnership, Gunjan Ghai, Vice President and Head of Insurance at PhonePe, said, "We are delighted to partner with Liberty General Insurance to provide auto insurance products to our 32+ crore users. . PhonePe users can choose from multiple auto insurance products on our platform and purchase seamlessly with just a few clicks. We are committed to making PhonePe a one-stop destination for all insurance needs and this partnership is another step in that direction. "

PhonePe made a foray into financial services in 2017 with the launch of Gold, providing users with a safe and convenient option to buy 24k gold securely on its platform. PhonePe has since launched several mutual funds and insurance products such as tax savings funds, cash funds, international travel insurance, life insurance, and COVID-19 pandemic insurance, among others. , according to the press release.

Published Date:	08 Nov 2021	Publication:	Times Tech Now
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<https://timestechnow.com/bfsitech/liberty-general-insurance-partners-with-phonepe-to-offer-motor-insurance/>



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Liberty General Insurance partners with PhonePe to offer motor insurance

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Liberty

General Insurance.

Liberty General Insurance Ltd has announced that done PhonePe, it volition supply casual accessibility to the centrifugal security cover, particularly to the digitally savvy generation.

In 2020, PhonePe ventured into organisation of security and has go 1 of India's fastest increasing integer distributor with merchantability of implicit 5 lakh policies successful 5 months.

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Roopam Asthana, CEO and Whole Time Director, Liberty General Insurance said, "With this partnership, Liberty General Insurance strengthens its tie-up with PhonePe to empower their customers with the champion extortion screen successful today's integer era. Liberty General Insurance has a broad bouquet of security products that distinguishes itself from the existing gamut of centrifugal security products successful the market.

Gunjan Ghai, VP & Head of Insurance, PhonePe said, "PhonePe users tin take from aggregate centrifugal security products connected our level and acquisition seamlessly successful a fewer clicks."

Published Date:	08 Nov 2021	Publication:	VEP News
Edition:	Online Web	Journalist:	Bureau

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लिबर्टी जनरल इंश्योरेंस लिमिटेड ने मोटर बीमा को डिजिटल रूप से पेश करने के लिए PhonePe के साथ भागीदारी की है। PhonePe के माध्यम से, लिबर्टी जनरल इंश्योरेंस की मोटर बीमा पॉलिसी मोटर बीमा कवर तक आसान पहुंच प्रदान करती है, विशेष रूप से डिजिटल रूप से जानकारी पीढ़ी के लिए।

PhonePe ने 2020 में बीमा के वितरण में कदम रखा और कंपनी के अनुसार, पांच महीनों में 5 लाख से अधिक पॉलिसियों की बिक्री के साथ भारत के सबसे तेजी से बढ़ते डिजिटल वितरकों में से एक बन गया है।

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